

PAINT THE TOWN (LA) RED

A CELEBRATION OF SURVIVAL

a fundraiser for

theNetworklaRed

Survivor-led organizing to end partner abuse
Dirigida por sobrevivientes • Movilizando para acabar con el abuso de pareja

SPONSOR PACKET



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Paint the Town (la) Red is our anniversary celebration and our largest fundraising event of the year. Every spring, we gather in community to re-tell our story and celebrate our work. Whether it's dancing to live music, listening to spoken word poetry, or laughing with drag performers, Paint the Town is a time for remembering that while surviving can sometimes feel impossible, there is so much joy to be had in community. Guests bring friends and fill a table, organizations and companies that support our communities act as sponsors, and everyone takes a stroll through our silent auction. It's a blast, and this year we want you there with us!



WHO WE ARE

The Network/La Red is a survivor-led, social justice organization that works to end partner abuse in lesbian, gay, bisexual, transgender, SM, polyamorous, and queer communities. This is ground we have been breaking since our founding in 1989. Rooted in anti-oppression principles, our work aims to create a world where all people are free from oppression. We strengthen our communities through organizing, education, and the provision of support services.

WHAT WE DO

- ◇ Free 24-hour hotline
- ◇ Short-term and long-term housing
- ◇ Support groups
- ◇ One-on-one advocacy and supportive counseling
- ◇ Community and provider trainings on partner abuse in LGBTQ/T communities
- ◇ Capacity building and technical assistance for partner organizations

SPONSORING AND SUPPORTING

Please consider making a commitment to the safety of LGBTQ/T, polyamorous, and SM communities by becoming a Paint the Town sponsor! We provide visibility for sponsors through advertisements in our program book, links on our website, and tickets to attend our event and meet our community.

"When I first reached out on The Network/La Red hotline, I was frightened, scared, and very frustrated. I knew I needed something but didn't know exactly what it was. I felt broken. Now, with the help of my advocate, hotline staff, volunteers, and staff at The Network, I manage crises, instead of them managing me. You see, I just realized that The Network is a survivor-led organization, that the survivors have been where I have been, and that gave me hope to heal, to move forward, to give back when and where I can, and it made my future brighter." – Anonymous Survivor



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SPONSORSHIP OPPORTUNITIES

All financial sponsors will be listed in our annual report and in the event program, as well as linked on our website.

CO-CREATE - \$3000 (10 Tickets) *

- ◇ Full-page ad in program **
- ◇ Logo in event slideshow
- ◇ Podium mention

EMPOWER - \$1500 (8 Tickets) *

- ◇ Half-page ad in program **
- ◇ Logo in event slideshow
- ◇ Podium mention

THRIVE - \$1,000 (6 Tickets) *

- ◇ Half-page ad in program **
- ◇ Logo in event slideshow

BUILD - \$500 (4 Tickets) *

- ◇ Quarter-page ad in program **
- ◇ Logo in event slideshow

NURTURE - \$350 (2 Tickets) *

- ◇ Business card ad in program **

AMPLIFY - Create visibility for Paint the Town (La) Red and LGBTQ/T survivors, and we will do the same for your organization and its work.

*Sponsors with table benefits may choose to claim a partial amount of tickets and donate the rest to survivors, however due to space limitations, only sponsors with 5 or more confirmed guests will be seated at a reserved table. If the sponsor confirms less than 5 guests they will be subject to open seating plans.

**Subject to print deadlines. Please contact getinvolved@tnlr.org and grassrootsfund@tnlr.org for more information.

SPONSOR REPLY

Please mail this reply along with payment in the form of a check to:

The Network/La Red • PO Box 6011 •
Boston, MA 02114

Payment can also be made online at tnlr.org.
Click the "Donate" button and follow the instructions. Please add "PTTLR 2020 Advertisement" in the write-in field.

Sponsorships due: March 20th, 2020

Name/Business:

Phone:

Address:

Email:

Join our mailing list? Y / N

Is this a donation of goods? Y / N

Sponsor Type:

- ☐ AMPLIFY
- ☐ NURTURE - \$350
- ☐ BUILD - \$500
- ☐ THRIVE - \$1,000
- ☐ EMPOWER - \$1500
- ☐ CO-CREATE - \$3000

- ☐ Donate all my tickets to survivors
- ☐ Donate _____ tickets to survivors

Please contact grassrootsfund@tnlr.org
for questions and information.